

FOR IMMEDIATE RELEASE

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City of Memphis Celebrates Earth Day!

The City's Public Works Division will open a fourth recycling drop-off center, give away free mulch and redeliver entry forms for its recycling contest.

MEMPHIS, TN (April 21, 2004)---**EARTH DAY** is Thursday, April 22nd and City of Memphis Public Works will observe this national day of environmental awareness by providing citizens with a variety of EARTH DAY-related opportunities and activities.

On EARTH DAY, the **City will open its fourth recycling drop-off center** at the Hickory Hill Community Center, 3910 Ridgeway. The new drop-off center will provide thousands of Memphians residing in apartment communities and private developments in southeast Memphis with a convenient neighborhood site to recycle their newspaper, office paper, magazines, old mail, phone books, plastics #1 & #2, glass bottles and jars and aluminum and steel cans.

On Saturday, April 24, Public Works will give away mulch to Memphis residents. The **free mulch** will be available on a load-your-own, while-it-lasts basis for Memphis residents only at the Liberty Bowl parking lot on Hollywood at Central and at Martin Luther King Park next to the boat ramp. The mulch is generated from recycled residential yard waste collected by City Solid Waste crews, then processed and aged by the City's Recycling Department. Commercial businesses and non-Memphis residents are not allowed.

Citizens also can help the City celebrate EARTH DAY by entering the City's **recycling contest**, The Curbside Cash Giveaway II. City Solid Waste Management crews will "re"deliver contest entry forms and instructions to Memphis homes throughout EARTH DAY week, via notices left on garbage carts. The contest runs through November 15, 2004, with weekly prizes ranging from \$50 to \$125. For more EARTH DAY, mulch or contest information, please call 576-6876 or log on to www.memphiswaste.com.